

HALIFAX 2022 Logo Design Contest

The Local Organizing Committee (LOC) for Halifax 2022, the joint annual meeting of the Geological Association of Canada and Mineralogical Association of Canada (GAC-MAC), together with the Canadian Society of Petroleum Geologists (CSPG) and likely other geoscience organizations, is seeking submissions for the design of the conference logo and related slogan. The LOC is looking for submissions from students, artists, professionals or academics who create an original and professional logo design and slogan. The logo should be recognizable and will be featured on the conference website, social media, and other forms (letterhead, pamphlets, programs, t-shirts, umbrellas, etc...). The inclusion of indigenous content in the design is encouraged. Although we want the logo to be eye-catching, it must also be legible. As an example, for the Halifax 2005 meeting, the logo was a bridge with the slogan: “Building Bridges across science, through time, around the world”.

All submitted designs must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images. All logos must contain copyright-free art or art released for the entrant’s and public use.

Electronically submit your design to the chair of the Publicity Committee, Dr. Donnelly Archibald (darchiba@stfx.ca) before 5 p.m. on November 15, 2018. The entries should be submitted in either .JPG, .TIFF, or .PNG format, and a file size not exceeding 2 MB (2048 kB). The selected winner MUST submit a scalable vector version of the winning design that is adaptable to electronic and print media, for reproduction on small and large surfaces, and to use in colour or greyscale. The LOC and the parent organizations (GAC, MAC) will select and approve the logo. The LOC and GAC/MAC reserve the right to modify the winning logo. The announcement of the winning design will be by the end of December 2018.

The successful creator will receive \$200 and public acknowledgement for their design.